



WINTER PARK  
CHAMBER OF COMMERCE

2025

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# SPONSOR GUIDE

PHONE - 407.644.8281

WEBSITE - [WINTERPARK.ORG](http://WINTERPARK.ORG)

LOCATION - 151 W. LYMAN AVENUE

# 2025 SPONSORSHIP OPPORTUNITIES

The mission of the Winter Park Chamber of Commerce (WPCC) is to convene people and ideas for the benefit of our businesses and community. WPCC hosts over 100 events and programs annually with strategic partnerships in mind. Sponsorship of these events and programs offers businesses the opportunity to expose their brand to the most influential people of the Winter Park community.



## RECURRING RECOGNITION

Increase brand awareness through promotion on multiple platforms, including website, e-newsletter, social media and print.



## TARGETED AUDIENCE

Winter Park Chamber of Commerce event participants comprise the area's business owners and leaders, community changemakers and influencers.



## BRAND COHESION

Specific brand alignment opportunities link your business priorities to events, resulting in highly relevant sponsor engagement.



## IT'S MORE THAN DOLLARS

In addition to marketing, sponsorship aids the mission of convening people and ideas for the benefit of our businesses and community.

## Trusted by Our Top Investors

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AdventHealth  
City of Winter Park  
Keller Williams Winter Park

Lane Technology Solutions  
Massey Services  
Orlando Health

Rollins College  
The Mayflower at Winter Park  
Winter Park Magazine

To learn how sponsorship opportunities can align with your business goals, please contact:



### **Stacey Cox**

*Senior Director of Strategic Partnerships*

Winter Park Chamber of Commerce

[scox@winterpark.org](mailto:scox@winterpark.org)

407-599-3646

# A WELCOME FROM OUR LEADERS



Welcome to the 2025 Sponsor Guide!

We help build high-performing businesses through connections, resources, opportunity and advocacy. Whether you're trying to reach a packed ballroom full of the region's most influential business leaders, tens of thousands of residents at our community events in downtown Winter Park, one of our specialty audiences or our 19,000 email subscribers, sponsorship with the Chamber provides some of the biggest impact for your marketing budget.

With each event and program, we offer the ability not only to attend and participate, but the opportunity to build brand awareness, connect with potential customers and boost your SEO when you become a sponsor. This is a powerful tool that can enhance your marketing efforts and show your commitment to both the Winter Park community and the work of the Chamber which has been a trusted community partner for 100 years.

The attached package contains our sponsorship offerings for 2025 in a "year-at-a-glance" format designed to help you best match opportunities with the message, budget and timing that are an ideal fit for your business.

There's never been a more exciting time to partner with the Winter Park Chamber, building on the momentum of our recognition last year as one of the Top 3 Chambers in the nation. Our team is available to help you select the perfect fit for maximum marketing and community impact. We hope that you will call on us to help customize a solution for you. You know your business is capable of more, and the Winter Park Chamber of Commerce is ready to help.

Warmest regards,

A handwritten signature in black ink that reads "Betsy".

Betsy Gardner, President and CEO

# OUR REACH

## PEOPLE

775+

Member Organizations

1,300+

Leadership Winter Park Alumni

135,000+

Annual Event Attendees

## WEBSITE

15,000+

Average Monthly Visitors

14,000+

Average Monthly Directory Views

## NEWSLETTER

48

Yearly Issues

19,000+

Total Subscribers

34%

Average Open Rate

## SOCIAL MEDIA

10,000+

Facebook Followers

8,000+

Twitter/X Followers

7,500+

Instagram Followers

4,000+

LinkedIn Followers

## SPECIALTY AUDIENCES

**Park Avenue**

9,000+

Facebook Followers

**Autumn Art Festival**

8,000+

Facebook Followers

**Leadership Winter Park**

1,000+

Facebook Followers

6,500+

Instagram Followers

1,500+

Instagram Followers

1,000+

Instagram Followers

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# MARKETING OPPORTUNITIES

## HOME PAGE SPONSOR

Advertising on the Chamber website home page offers exposure to members, community leaders and visitors of Winter Park.

Projected Reach: 180,000+ Annually

### SPONSORSHIP LEVEL

6 Months: \$1,750  
12 Months: \$3,500

### SPONSORSHIP DETAILS

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers

(3 AVAILABLE) (LIMIT 6)

## DIRECTORY CATEGORY SPONSOR

Connect directly with customers who are already searching for your services. Advertise to members, residents and visitors of Winter Park.

Projected Reach: 90,000+ Annually

### SPONSORSHIP LEVEL

6 Months: \$625  
12 Months: \$1,250

### SPONSORSHIP DETAILS

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers

## PRIMARY WEB PAGE SPONSOR

Advertising on the Chamber primary webpages offers exposure to targeted member businesses, community leaders and visitors of Winter Park.

Available on these webpages:

- Official Winter Park Welcome Center
- Meeting Room Rentals
- Member Onboarding

Projected Reach: 90,000+ Annually

### SPONSORSHIP LEVEL

6 Months: \$625  
12 Months: \$1,250

### SPONSORSHIP DETAILS

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers

## WINTER PARK PROSPERITY SCORECARD

The WP Prosperity Scorecard dashboard is a feature of our website and is updated quarterly with the latest information and statistics. The scorecard has been used to shape community conversations and Chamber programming.

Projected Circulation: 20,500+

### SPONSORSHIP LEVEL

12 Months: \$5,500

### SPONSORSHIP DETAILS

- Full logo marketing recognition on the WPCC Winter Park Prosperity Scorecard webpage
- Recognition each time the WP Prosperity Scorecard is mentioned
- Exclusive Sponsorship
- First right of refusal for 2026

# MARKETING OPPORTUNITIES

## WINTER PARK WEEKLY

*Every Thursday*

This newsletter keeps decision makers, business professionals and community leaders in the know. It covers Chamber community updates, upcoming events, latest member news and business spotlights.

Projected Circulation: 19,000+

### SPONSORSHIP LEVEL

12 Months: \$5,500

### SPONSORSHIP DETAILS

- Ad with link to website
- Ad size: 500 (w) x 500 (h) pixels max
- Artwork due one week prior to delivery
- Orders honored first-come, first-served
- JPEG or PNG formats accepted

## RSVP

*Every Monday*

This newsletter focuses on upcoming events sponsored by the Chamber. We host more than 100 events each year, including signature experiences such as the Autumn Art Festival and educational opportunities such as Good Morning Winter Park and Winter Park Professional Women.

Projected Circulation: 19,000+

### SPONSORSHIP LEVEL

12 Months: \$5,500

### SPONSORSHIP DETAILS

- Ad with link to website
- Ad size: 500 (w) x 500 (h) pixels max
- Artwork due one week prior to delivery
- Orders honored first-come, first-served
- JPEG or PNG formats accepted

## ANNUAL WATER BOTTLE IN-KIND SPONSORSHIP

*January 1, 2025 - December 31, 2025*

The Winter Park Chamber distributes bottles of water in the Welcome Center to community members and guests from all over the world. Branded bottles of water would be a great opportunity to drive traffic directly to your business' doorstep.

Projected Exposure: 1,440 Annually

Audience: Guests and Community Members

### SPONSORSHIP LEVEL

In-Kind Sponsor Donation

### SPONSORSHIP DETAILS

- Sponsor provides branded bottles of water
- WPCD distributes to reception visitors

## EXCLUSIVE EMAIL BLAST

Through an exclusive broadcast email, sponsors can promote products and services, upcoming events and company news.

Projected Circulation: 19,000+

### SPONSORSHIP LEVEL

\$475 per email

### SPONSORSHIP DETAILS

- Sponsors supply content
- Deployment is determined by Chamber schedule of email broadcasts
- Artwork due one week prior to delivery
- JPEG or PNG formats accepted
- Sponsor will receive report of impression and click-through rates five business days after deployment.

# SIGNATURE EVENTS

## Types of Events

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### Community Engagement

*Events aimed at connecting with the larger Winter Park Community.*



### Government Relations

*Events aimed to increase civic engagement and advocacy.*



### Membership Engagement

*Events aimed at resourcing and connecting members of the Chamber.*



### Professional Development

*Events aimed at enhancing the knowledge and skills of community professionals.*





# CHEERS TO YOU!

## MEMBER ENGAGEMENT

*Thursday, January 23, 2025*

*Rice Family Pavilion -*

*Rollins College*

*5:30 p.m. - 8:00 p.m.*

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Projected Attendance: 175

Audience: Chamber Members, Volunteers

The annual Membership Awards Dinner is a tribute to the members and volunteers who make the Chamber and Winter Park community exceptional.

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### SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$4,000 (Limit 1)

- Full logo recognition (WPCCC website, event social media, e-newsletters & all event collateral)
- Exclusive option to deliver a two-minute sponsor message
- One (1) corporate table
- Full-page ad in event program
- Category exclusivity

**Supporting Sponsor:** \$2,000 (Limit 3) (1 Available)

- Recognition (WPCCC website, e-newsletters & at event collateral)
- One (1) corporate table



# STATE OF THE CITY

## GOVERNMENT RELATIONS

*Friday, February 28, 2025*

*The Alford Inn*

*11:30 a.m. - 1:30 p.m.*



Projected Attendance: 250

Audience: Elected Officials, Business Professionals

Join the Chamber for a luncheon featuring the City Manager of Winter Park's annual State of the City address and the State of the Chamber address from the Chamber's President/CEO.

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### SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$7,500 (Limit 2) (1 Available)

- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Exclusive option to deliver a two-minute sponsor message
- One (1) corporate table
- Option to host marketing table at event
- Category exclusivity
- Full-page ad in event program
- First right of refusal for 2026 (expires May 30, 2025)

**Supporting Sponsor:** \$4,000 (Limit 3)

- Logo Recognition (WPCC website, e-newsletter & event collateral)
- One (1) corporate table
- Option to host marketing table at event
- Category exclusivity
- First right of refusal for 2026 (expires May 30, 2025)

*Continued opportunities on the following page.*



# STATE OF THE CITY

## GOVERNMENT RELATIONS

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### SPONSORSHIP LEVELS

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**Participating Sponsor:** \$1,500 (Limit 3) (2 Available)

- Name recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table



# WOMEN OF INFLUENCE LUNCHEON

## COMMUNITY ENGAGEMENT

*Wednesday, April 23, 2025*

*The Alford Inn*

*11:30 a.m. - 1:30 p.m.*

WOMEN *of*  
INFLUENCE

.....

Projected Attendance: 300

Audience: Professional Women, Relaunch Graduates

Join the Chamber, Relaunch alumni and professional women for a luncheon celebrating our Relaunch: Career Reentry for Professional Women graduates as well as honoring the 2025 WPCC Woman of Influence and Woman of Influence Lifetime Achievement Award Winner.

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### SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$3,500 (Limit 2)

- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- Option to deliver a two-minute sponsor message
- One (1) corporate table
- Full-page ad in event program
- First right of refusal for 2026 (expires July 30, 2025)

*Continued opportunities on the following page.*



# WOMEN OF INFLUENCE LUNCHEON

## COMMUNITY ENGAGEMENT

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### SPONSORSHIP LEVELS

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**Supporting Sponsor:** \$1,750 (Limit 2) (1 Available)

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- One (1) corporate table
- Half-page ad in program

**Participating Sponsor:** \$875 (Limit 6) (4 Available)

- Name recognition (WPCC website, e-newsletter & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- Four (4) tickets to event



# LWP CLASS XXXV

## PROFESSIONAL DEVELOPMENT

### LWP CLASS XXXV GRADUATION

*Friday, May 9, 2025*

*The Alford Inn*

*11:30 a.m. - 1:00 p.m.*

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Projected Attendance: 250

Audience: LWP Graduates, Business Professionals

Join the Chamber and LWP alumni for a luncheon celebrating our Leadership Winter Park Class XXXV graduates.



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### SPONSORSHIP LEVELS

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#### **Presenting Sponsor:** \$3,500 (Limit 1)

- Full logo recognition (WPCCC website, event social media, e-newsletters & event collateral)
- Option to have marketing table at event
- Option to display banner at event
- Option to distribute material at event
- Option to deliver a two-minute sponsor message
- One (1) corporate table
- First right of refusal for the following year

#### **Supporting Sponsor:** \$1,500 (Limit 1)

- Logo recognition (WPCCC website, e-newsletters & event collateral)
- Option to display a banner at event
- Option to distribute material at event
- One (1) corporate table
- First right of refusal for the following year



# LEGISLATIVE UPDATE

## GOVERNMENT RELATIONS

*Wednesday, May 14, 2025*  
*Center for Health & Wellbeing*  
*8:30 a.m. - 10:00 a.m.*

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## LEGISLATIVE UPDATE



Projected Attendance: 100

Audience: Chamber Members, Government Officials, Community Members

Join the Chamber for a legislative panel recap and review of the 2025 Florida Legislative Session and to hear how it will impact our business community.

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### SPONSORSHIP LEVELS

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#### **Presenting Sponsor:** \$3,000 (Limit 2)

- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Option to have marketing table at event
- Option to deliver a two-minute sponsor message
- One (1) reserved table
- First right of refusal for 2026 (expires August 31, 2025)



# WINTER PARK OUTLOOK PROFESSIONAL DEVELOPMENT

*Friday, September 19, 2025*

*The Alfond Inn*

*11:30 a.m. – 1:30 p.m.*



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Projected Attendance: 250

Audience: Professionals, Business Owners, Community Members

Regional-issues summit featuring an exploration of factors that affect economic development. The discussion will focus on areas of potential impact for Winter Park.

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## SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$6,000 (Limit 2) (1 available)

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have marketing table at event
- Full-page ad in event program
- One (1) corporate table
- Option to deliver a two-minute sponsor message
- Category exclusivity
- First right of refusal for 2026 (expires December 31, 2025)

**Supporting Sponsor:** \$3,500 (Limit 2) (1 Available)

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have marketing table at event
- One (1) corporate table
- Category exclusivity
- First right of refusal for 2026 (expires December 31, 2025)

**Participating Sponsor:** \$1,500 (Limit 3) (1 Available)

- Name recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table





# WINTER PARK AUTUMN ART FESTIVAL COMMUNITY ENGAGEMENT

*Saturday & Sunday, October 11 & 12, 2025*

*Central Park & Park Ave.*

*9:00 a.m. – 5:00 p.m.*

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Projected Attendance: 140,000

Audience: Artists, Art Lovers, Community Members, Business Professionals

The 52nd Annual Winter Park Autumn Art Festival is the only juried fine art festival exclusively featuring Florida artists. The community-oriented sidewalk show presents quality visual art from 180 artists and live entertainment the whole family can enjoy. Sponsors enjoy interacting with a variety of affluent art patrons who also enjoy travel, home design and improvement and luxurious living.

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## SPONSORSHIP LEVELS

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### **Presenting Sponsor:** \$12,500 (Limit 1)

- Full logo recognition (WPCC website, event social media, e-newsletters, press listings, TV and radio spots & event collateral)
- Option to have a booth at event
- Option to display banners at event
- Name in two (2) stage announcements
- Option to place materials in artist and patron bags
- Option to place a complimentary full-page ad in festival guide (15,000 copies)
- Ten (10) tickets to the Poster Unveiling Party and ten (10) tickets to the VIP Lounge
- Four (4) parking passes
- Ten (10) official AAF posters
- Category exclusivity
- First right of refusal for 2026 (expires January 31, 2026)

*Continued opportunities on the following pages.*



# WINTER PARK AUTUMN ART FESTIVAL COMMUNITY ENGAGEMENT

## SPONSORSHIP LEVELS

### **Supporting Sponsor:** \$5,000 (Limit 3)

- Logo recognition (WPCC website, e-newsletters, press listings, TV and radio spots & event collateral)
- Option to have a booth at event
- Option to display a banner at event
- Name in two (2) stage announcements
- Option to place materials in artist bags
- Option to place a complimentary half-page ad in festival guide (15,000 copies)
- Four (4) tickets to the VIP Lounge
- Access to Hospitality Tent
- Four (4) meal vouchers per day
- Two (2) parking passes
- Four (4) official AAF posters
- Event category exclusivity
- First right of refusal for 2026 (expires January 31, 2026)

### **Participating Sponsor:** \$3,500 (Limit 3) (2 Available)

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have booth at event
- Option to place a complimentary quarter-page ad in festival guide (15,000 copies)
- Access to Hospitality Tent
- Four (4) meal vouchers per day
- One (1) parking pass
- Two (2) official AAF posters
- First right of refusal for 2026 (expires January 31, 2026)

### **Contributing Sponsor:** \$2,000 (Limit 15) (12 Available)

- Name recognition (WPCC website, e-newsletters & event collateral)
- Option to have booth at event
- Option to place a complimentary business card size ad in festival guide (15,000 copies)
- Access to Hospitality Tent
- Two (2) meal vouchers per day
- One (1) official AAF poster

*Continued opportunities on the following pages.*



# WINTER PARK AUTUMN ART FESTIVAL COMMUNITY ENGAGEMENT

## SPONSORSHIP LEVELS

### **VIP Lounge Presenting Sponsor:** \$3,500 (Limit 1)

- Logo recognition (WPCC website, e-newsletters, VIP Lounge passes & event collateral)
- Option to have promotional materials distributed in VIP Lounge
- Option to place materials in artist and patron bags
- Name in two (2) stage announcements
- Option to have a booth in another location at event
- Option to place a complimentary quarter-page ad in festival guide (15,000 copies)
- Four (4) tickets to the VIP Lounge & Poster Unveiling Party
- Two (2) parking passes
- Four (4) official AAF posters
- First right of refusal for 2026 (expires January 31, 2026)

### **VIP Lounge Supporting Sponsor:** \$1,750 (Limit 2) (1 Available)

- Name recognition (WPCC website, e-newsletters & event collateral)
- Option to have promotional materials distributed in VIP Lounge
- Option to place materials in artist and patron bags
- Option to place a complimentary business card size ad in festival guide (15,000 copies)
- Two (2) tickets to the VIP Lounge
- Two (2) official AAF posters

### **VIP Lounge Luncheon Sponsor:** \$1,500 (Limit 2) (1 Available)

- Name Recognition (WPCC website, e-newsletters & event collateral)
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- Option to distribute promotional materials on the sponsored luncheon buffet (1 day only)
- Two (2) VIP passes to the VIP Lounge
- One (1) official AAF poster

*Continued opportunities on the following page.*



# WINTER PARK AUTUMN ART FESTIVAL COMMUNITY ENGAGEMENT

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## SPONSORSHIP LEVELS

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### **Platinum Stage Sponsor:** \$2,000 (Limit 2)

- Name Recognition (WPCC website, e-newsletters & event collateral)
- Logo on stage banner
- Name in two (2) stage announcements
- Option to have a branded tent near stage
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- One (1) official AAF poster

### **AAF Patrons Dinner Sponsor:** \$1,750 (Limit 1)

- Logo recognition in all marketing materials related to the dinner
- Two (2) guest admissions to the patron dinner
- Option to deliver a five (5) minute sponsor message
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- One (1) official AAF poster



# BEST OF WINTER PARK COMMUNITY ENGAGEMENT

*Tuesday, October 28, 2025*  
*Winter Park Farmers' Market*  
*5:00 p.m. - 7:00 p.m.*



.....  
Projected Attendance: 300  
Audience: General Public, Member Businesses

Join the Chamber in celebration of the Best of Winter Park at this business after-hours party. Grow your business network and knowledge strolling from booth to booth while enjoying cocktails, light bites and entertainment. The Best of Winter Park winners are determined by the public during voting the month before the event.

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## SPONSORSHIP LEVELS

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### **Presenting Sponsor:** \$3,000 (Limit 2)

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have a booth at event
- Option to deliver a two-minute sponsor message at event
- Eight (8) tickets
- First right of refusal for 2026 (expires February 28, 2026)

### **Supporting Sponsor:** \$1,500 (Limit 3) (1 Available)

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a booth at event
- Four (4) tickets



# WINTER ON THE AVENUE

## COMMUNITY ENGAGEMENT

Friday, December 5, 2025

Central Park

5:00 p.m. – 9:00 p.m.



Projected Attendance: 10,000+

Audience: Community Members, Families

Join in the tradition of Winter Park festivities as Park Avenue is transformed for the holidays, complete with a tree lighting, menorah lighting, carolers, snow slides, movies in the park, s'mores with the Winter Park Fire Department and a special visit from Santa.

### SPONSORSHIP LEVELS

**Presenting Sponsor:** \$5,500 (Limit 2) (1 Available)

- Full logo recognition (WPCC website, event social media, e-newsletters, Winter Park citEnews & event collateral)
- Option to distribute promotional materials in a booth
- Option to deliver two-minute sponsor message at Tree Lighting Ceremony
- Eight (8) tickets to the LWP Pancake Breakfast on December 6, 2025
- Eight (8) tickets in the VIP section for Christmas Parade
- Category exclusivity
- First right of refusal for 2026 (expires March 31, 2026)

**Supporting Sponsor:** \$3,000 (Limit 2)

- Logo recognition (WPCC website, e-newsletters, Winter Park citEnews & event collateral)
- Option to distribute promotional materials in a booth
- Four (4) tickets to LWP Pancake Breakfast on December 6, 2025
- First right of refusal for 2026 (expires March 31, 2026)

*Continued opportunities on the following page.*



# WINTER ON THE AVENUE

## COMMUNITY ENGAGEMENT

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### SPONSORSHIP LEVELS

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**Participating Sponsor:** \$1,500 (Limit 3)

- Recognition (WPCC website, e-newsletters & event collateral)
- Option to distribute promotional materials in a booth



# CHRISTMAS PARADE

## COMMUNITY ENGAGEMENT

*Saturday, December 6, 2025*

*Park Avenue*

*9:00 a.m. - 10:30 a.m.*



.....

Projected Attendance: 20,000

Audience: Community Members, Families

Ye Olde Hometown Christmas Parade travels down Park Avenue and includes more than 80 entries, including marching bands, businesses, scouting troops, local dignitaries and Santa Claus. A Winter Park tradition for 72 years.

### SPONSORSHIP LEVELS

**Presenting Sponsor:** \$4,000 (Limit 1)

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- Exclusive opportunity to have a sponsor executive ride in parade with other VIPs
- Eight (8) seats in the VIP reserved seating section
- Eight (8) tickets to the LWP Pancake Breakfast on December 6, 2025
- First right of refusal for 2026 (expires March 31, 2026)

**Supporting Sponsor:** \$2,000 (Limit 3) (1 Available)

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- First right of refusal for 2026 (expires March 31, 2026)



# SIGNATURE SERIES

## Types of Series

Series are a set of connected events and sessions that occur multiple times throughout the year. They offer the opportunity for more sustained recognition and deeper connection with target audiences. Our series focus on:



Community Engagement



Member Engagement



# GOOD MORNING WINTER PARK COMMUNITY ENGAGEMENT

*First Friday of each month*  
*Winter Park Chamber of Commerce*  
*8:45 a.m. - 10:00 a.m.*



**Good Morning**  
Winter Park

.....

Projected Attendance: 70 per monthly series  
Audience: Community Members, Professionals - Live & Virtual

Winter Park's live, interactive morning magazine featuring local topics ranging from politics to exploring entries in the marketplace. The series is broadcast live on Facebook and includes coffee.



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## SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$7,200 (Limit 1)

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Option to have marketing table at each monthly series
- Option to distribute promotional items at each monthly series
- Exclusive option to deliver a two-minute sponsor message at each monthly series
- Reserved seating at series
- First right of refusal for 2026 (expires September 30, 2025)



# WINTER PARK PROFESSIONAL WOMEN MEMBER ENGAGEMENT

*First Monday of each month*  
*Winter Park Chamber of Commerce*  
*11:30 a.m. - 1:00 p.m.*



..... Winter Park Professional Women

Projected Attendance: 50 per series - Live Audience  
Audience: Female business owners and professionals across all industries

Winter Park Professional Women gives women the opportunity to develop business relationships with peers and strengthen professional skills in topics such as branding, communication and leadership. Featured speakers are leading and inspiring experts in our community.

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## SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$6,600 (Limit 1)

- Full logo recognition (WPCC website, series social media, e-newsletters & event collateral)
- Option to distribute promotional materials at series
- Exclusive option to deliver a two-minute sponsor message per series
- Reserved seating with two (2) complimentary tickets per series
- First right of refusal for 2026 (expires September 30, 2025)



# CONNECTIONS

## MEMBER ENGAGEMENT

*Last Wednesday of each month*

*Various Locations*

*Various Times*

.....

Projected Attendance: 40 per series

Audience: Chamber Members



## Connections

Chamber members are given the opportunity to leverage their Chamber network at this monthly series. Attendees share and showcase their businesses, expertise and services. Connections events take place over coffee, lunch or happy hour.

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### SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$3,000 (Limit 1)

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Option to display banner at each monthly program
- Exclusive option to deliver a two-minute sponsor message per series
- Option to distribute promotional materials at each monthly program
- Two (2) tickets to each program
- First right of refusal for 2026 (expires September 30, 2025)



# UNLOCKING YOUR MEMBERSHIP POTENTIAL MEMBER ENGAGEMENT

*Each month on a Wednesday*  
*Winter Park Chamber of Commerce*  
*10:00 AM - 11:00 AM*



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Projected Attendance: 35 per series  
Audience: Chamber Members

Unlocking Your Membership Potential functions as our monthly member orientation. In this informative session, attendees have the chance to introduce themselves and their businesses, meet key Chamber staff and learn more about how to customize their membership, including our many digital tools, events and programs.

Attendees include new Chamber members, potential members, new employees at existing member businesses as well as anyone wanting a refresh on how to get involved with the Chamber.

A great program for Chamber members who want to get more involved and learn more about Chamber benefits, as well as for those considering membership.

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## SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$3,000 (Limit 1)

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Exclusive option to deliver a two-minute sponsor message per series
- Up to two (2) sponsor representatives may attend each month
- First right of refusal for 2026 (expires September 30, 2025)



# RESTAURANT & RETAIL AFFINITY GROUP MEMBER ENGAGEMENT

*Meets Quarterly*

*Winter Park Chamber of Commerce*

*9:00 AM - 10:00 AM*



Projected Attendance: 25 per series

Audience: Chamber Members



Restaurant and Retail  
Affinity Group

The Restaurant & Retail Affinity Group is designed to better support restaurant and retail businesses through expert speakers, strategy sessions and unique resources. Attendees network and collaborate with other Winter Park area restaurant and retail business owners.

Topics include digital marketing, branding, employee benefits, recruitment strategies and more.

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## SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$2,000 (Limit 1)

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Exclusive option to deliver a two-minute sponsor message per series
- Up to two (2) sponsor representatives may attend each month
- First right of refusal for 2026 (expires September 30, 2025)

# PROGRAMS

## Types of Programs

Programs are a set of application-based events and sessions that occur multiple times throughout the year. They offer the opportunity for more sustained recognition and deeper connection with target audiences. Our programs focus on:



Leadership Development



Career Reentry



# LWP CLASS XXXVI

## LEADERSHIP DEVELOPMENT

August 2025 - May 2026

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Projected Attendance: 50

Audience: Business Owners, Professionals across all industries

Leadership Winter Park connects local leaders to opportunities for personal and professional growth. Receive maximum exposure for your brand as the official sponsor of Class XXXVI and have the unique opportunity to capture the area's top decision makers and leaders who make an impact.

LWP equips and mobilizes leaders through eight full-day monthly sessions plus orientation and graduation. Sessions offer participants a behind-the-scenes look at the critical issues and challenges facing Winter Park.

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### SPONSORSHIP LEVELS

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#### **Presenting Sponsor:** \$5,000 (Limit 1)

- Full logo recognition (WPCC website, program social media, e-newsletters, class collateral & graduation program)
- Option to deliver a two-minute sponsor message at graduation
- One (1) corporate table at graduation
- Option to participate with the class on up to three session-day lunches
- Opportunity to co-brand Class XXXVI program materials
- Invitation to speak at Making It Happen Breakfast
- First right of refusal for the following year (expires June 30, 2026)

*Continued opportunities on the following page.*





# LWP CLASS XXXVI

## LEADERSHIP DEVELOPMENT

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### SPONSORSHIP LEVELS

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#### **Supporting Sponsor:** \$3,500 (Limit 1)

- Logo recognition (WPCCC website, e-newsletters, class collateral & graduation program)
- Option to deliver a two-minute sponsor message at graduation
- One (1) corporate table at graduation
- Option to participate with the class on up to three session-day lunches
- Option to co-brand Class XXXVI program materials
- First right of refusal for the following year

#### **Session Day Sponsor:** \$2,250 (Limit 8) (7 Available)

- Logo recognition (WPCCC website, e-newsletters, class collateral & graduation program)
- Option to participate with the class on sponsored session day
- Exclusive option to give a one-minute sponsor message during breakfast or lunch
- Option to distribute promotional material during session day
- First right of refusal for the following year



# LWP CLASS XXXVI

## LEADERSHIP DEVELOPMENT

**WELCOME RECEPTION** *Wednesday, July 30, 2025 | Winter Park Chamber of Commerce*

Kick off Leadership Winter Park Class XXXVI as class members have a chance to meet their fellow classmates and alumni over drinks and hors d'oeuvres.

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### SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$750 (Limit 1)

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Exclusive option to deliver a one-minute sponsor message
- Four (4) invitations to the reception
- First right of refusal for the following year

**Supporting Sponsor:** \$250 (Limit 1)

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Two (2) invitations to the reception
- First right of refusal for the following year



# LWP CLASS XXXVI

## LEADERSHIP DEVELOPMENT

### **LWP CLASS XXXVI RETREAT** *Thursday & Friday, August 21-22, 2025*

The LWP Class Retreat is a time where class members have a chance to bond.

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### **SPONSORSHIP LEVELS**

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#### **Presenting Sponsor:** \$2,000 (Limit 1)

- Full logo recognition (WPCC website, event social media, e-newsletters, class collateral & graduation program)
- Option to attend event
- Option to distribute materials at event
- Category exclusivity
- First right of refusal for the following year

#### **Supporting Sponsor:** \$1,000 (Limit 1)

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Opportunity to attend Welcome Reception in August to welcome class members and alumni
- Category exclusivity
- First right of refusal for the following year



# LWP CLASS XXXVI

## LEADERSHIP DEVELOPMENT

**PANCAKE BREAKFAST** *Saturday, December 6, 2025 | 7:00 a.m. - 10:00 a.m.*

Join us in downtown Winter Park for the annual Pancake Breakfast and Christmas Parade. Proceeds from the event will go directly to the Winter Park Improvement Foundation which funds annual scholarships.

Projected Attendance: 1,200+

Audience: LWP Graduates, Community Members and Families

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### SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$2,000 (Limit 3)

- Full logo recognition (WPCC website, event social media, e-newsletters, event collateral)
- Banner prominently displayed at event
- Option to co-brand promotional items
- Option to have marketing table at event
- Twenty (20) complimentary tickets to event
- First right of refusal for the following year

**Gold Sponsor:** \$1,000

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Ten (10) complimentary tickets to event
- First right of refusal for the following year

**Silver Sponsor:** \$500

- Name recognition (WPCC website, e-newsletter & event collateral)
- Eight (8) complimentary tickets to event
- First right of refusal for the following year

**Table Sponsor:** \$300

- Name recognition (WPCC website, e-newsletter & event collateral)
- Four (4) complimentary tickets to event
- First right of refusal for the following year



# LWP CLASS XXXVI

## LEADERSHIP DEVELOPMENT

### LWP SIGNATURE ALUMNI SOCIAL

*Spring 2026*

*TBD*

*6:00 p.m. - 9:00 p.m.*

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Projected Attendance: 150+

Audience: Leadership Winter Park Alumni and Guests

Don't miss the LWP social event of the year!

An opportunity to mix and mingle with LWP graduates and guests

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### SPONSORSHIP LEVELS

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#### **Presenting Sponsor:** \$2,000 (Limit 1)

- Full logo recognition (WPCC website, e-newsletters, event registration & event collateral)
- Option to distribute swag or promotional material to attendees
- Option to have marketing table at event
- Twelve (12) complimentary tickets (two lanes)
- Category exclusivity
- First right of refusal for the following year

#### **Supporting Sponsor:** \$1,000

- Logo recognition (WPCC website, event registration & event collateral)
- Twelve (12) complimentary tickets (two lanes)
- Option to distribute swag or promotional material to attendees
- First right of refusal for the following year

#### **Participating Sponsor:** \$650

- Name recognition (WPCC website, event registration & event collateral)
- Six (6) complimentary tickets (one lane)
- First right of refusal for the following year



# LWP

## LEADERSHIP DEVELOPMENT

### LEADERSHIP REFRESH

*Quarterly - Fall 2025 and Spring 2026*  
*Winter Park Chamber of Commerce*  
*4 Sessions*



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Audience: This event is open to LWP alumni and current class members as well as the public. Approximately 50 attendees at each of the four sessions.

Join the Leadership Winter Park alumni community for a Leadership Refresh. This quarterly event series aims to expand and refine professional development skills while renewing connections among LWP alumni.

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### SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$1,500 (Benefits applied to all Refresh events)

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Exclusive option to deliver a one-minute sponsor message
- Reserved seating and complimentary admission for (4) guests
- Option to have a marketing table
- Option to distribute promotional items
- First right of refusal for following year



# YOUTH LEADERS CLASS XXV

## LEADERSHIP DEVELOPMENT

Tax-deductible donation through the WP Improvement Foundation

*Monday - Friday*

*June 9 - 13, 2025*

*8:30 a.m. - 4:00 p.m.*

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Projected Attendance: 50

Audience: High School Students, Professionals Across All Industries

Youth Leaders is Central Florida's premier high school leadership program for rising juniors and seniors. The program is designed to help students develop new leadership skills and expose them to opportunities for engagement and exploration within our community.

Sponsors have a unique opportunity to capture the area's diverse teen population and their families. During the one-week course, students will have experiential learning opportunities in the areas of Team Building, Community Appreciation, Communications & Technology, Law & Government and Career Insight.



### SPONSORSHIP LEVELS

**Program Presenting Sponsor:** \$3,500 (Limit 1)

- Full logo recognition (WPCC website, program social media, e-newsletters & class collateral)
- Option to have a marketing table at graduation celebration
- Option to distribute promotional materials/items to class members
- Option to display your corporate banner at all sessions and graduation celebration
- Opportunity to present a one-minute sponsor message at graduation celebration
- Category exclusivity
- First right of refusal for the following year (expires October 31, 2025)

*Continued opportunities on the following page.*



# YOUTH LEADERS CLASS XXV

## LEADERSHIP DEVELOPMENT

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### SPONSORSHIP LEVELS

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**Session Day Sponsor:** \$1,250 (Limit 5) (3 available)

- Logo recognition (WPCC website, e-newsletters & class collateral)
- Opportunity to welcome class at the opening of the session day
- Option to distribute promotional materials to class on the sponsored session day
- First right of refusal for the following year
- Tax-deductible donation through the Winter Park Improvement Foundation.





# RELAUNCH

## CAREER REENTRY PROGRAM

*January 2025 - December 2025*

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Projected Attendance: 50

Audience: Prospective Relaunch participants, current Relaunch class participants & all 150 Relaunch alumnae members

**Relaunch** is our award-winning career reentry program for professional women, designed for individuals who want to get back to work after taking a career pause. The curriculum helps participants build their resume, confidence and network, covering everything from how to get the most out of LinkedIn to building your personal brand.

**Relaunch Power-Up** is recurring programming dedicated to connecting, energizing and educating Relaunch alumnae after graduation. Power-Up is a community event where attendees can network, meet other Relaunch graduates, share successes and introduce others to the Relaunch program.

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### SPONSORSHIP LEVELS

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**Relaunch Presenting Sponsor:** \$8,000/year (Limit 1)

Exclusive Presenting Sponsor will enjoy sponsorship benefits for all Relaunch franchise programs & events conducted from January 2025 - December 2025.

- Full logo recognition (WPCC website, program social media, e-newsletters & class collateral) at all Relaunch programs during the sponsored year
- Sponsor recognition in all WPCC announcements and articles promoting the program/events
- Recognition on program page of WPCC website and e-newsletters
- Option to give a 30-second sponsor message at start of each program session/event

*Continued opportunities on the following page.*



# RELAUNCH

## CAREER REENTRY PROGRAM

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### SPONSORSHIP LEVELS

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#### **Relaunch Presenting Sponsor (Continued):**

- Option to display banner at all program sessions/events
- Option to distribute promotional materials at all program sessions/events
- Option to participate as Relaunch program mentors
- Option for your corporate recruiters to assist/present during Relaunch
- Each class graduates at the annual Women of Influence Luncheon
- Brand awareness for Relaunch & Relaunch alumnae job seekers
- Category exclusivity
- First right of refusal for the following year (expires September 30, 2025)



# THANK YOU FOR READING THE 2025 SPONSOR GUIDE

## INTERESTED IN A SPONSORSHIP?

Our team is ready to connect you with the sponsorship opportunities that align with your business goals.

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**Stacey Cox**

*Senior Director of Strategic Partnerships*

Winter Park Chamber of Commerce

[scox@winterpark.org](mailto:scox@winterpark.org)

407-599-3646



# ART IS GOOD BUSINESS DRIVE-UP GOVERNMENT RELATIONS

*Wednesday, March 26, 2025*  
*Florida State Capitol, Tallahassee*  
*5:00 a.m. - 8:00 p.m.*



Each year the Chamber invites representatives of the business community and local arts organizations to travel with our lobbying team to Florida's capitol during the legislative session to articulate the economic benefits of arts & culture.

This one-day trip offers the delegation first-hand interaction with Central Florida lawmakers in the Senate, State House of Representatives and others who are in a position to affect change in Florida's budget.

All lobbying materials, transportation, refreshments and meals are provided for the trip.

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## SPONSORSHIP LEVELS

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**Presenting Sponsor:** \$2,000 (Limit 2) (1 Available)

- Recognition (post-event social media & event collateral)
- One complimentary registration to participate
- Opportunity to provide promotional materials to the delegation
- Category exclusivity
- First right of refusal for 2026 (expires April 30, 2025)