

Pancake Breakfast Sponsorship

Reach thousands of community members who will flood downtown Winter Park for the annual Pancake Breakfast and Christmas Parade on the first Saturday in December. Your sponsorship and exposure is also an investment in the future of our community by supporting the Winter Park Improvement Foundation in its efforts to provide educational opportunities to youth and adults in our community. Proceeds from the event will go directly to the Winter Park Improvement Foundation to support the Community Education Fund.

Date: Saturday, December 2, 2017

Location: Winter Park Central Park Stage



Presenting Sponsor(s) – Santa Claus Level

- Recognition as Presenting Sponsor on pre-event mailings, emails and promotional materials
 - Company banner prominently displayed at the Breakfast
 - Company logo included on the Pancake Breakfast tickets, promotional flyers and posters
 - Opportunity to have a display table or experience booth at the entrance of the event
 - Company logo on Pancake Breakfast signage in the Christmas Parade
 - Recognition as Presenting Sponsor:
 - In Leadership Winter Park Alumni E-newsletter with link to company website (900 recipients)
 - In Winter Park Chamber of Commerce What's Up Wednesday E-newsletter (3,500 recipients)
 - Listed on Winter Park Chamber of Commerce website with link to company website (32,000 visitors per month)
 - Logo with link to website will appear in all event E-mails
 - Opportunity to distribute a premium item with company's logo to attendees at breakfast
 - 20 complimentary tickets to the breakfast
-

Pancake Breakfast Sponsorship

(continued)



Gold Sponsor(s) – Mrs. Claus Level

- Recognition as Gold Sponsor on pre-event mailings, emails and promotional materials
- Company logo on Pancake Breakfast signage in the Christmas Parade
- Recognition as Gold Sponsor:
 - In Leadership Winter Park Alumni E-newsletter with link to company website (900 recipients)
 - In Winter Park Chamber of Commerce What's Up Wednesday E-newsletter (3,500 recipients)
 - Listed on Winter Park Chamber of Commerce website with link to company website (32,000 visitors per month)
 - Logo with link to website will appear in all event E-mails
- 14 complimentary tickets to the breakfast



Silver Sponsor(s) – Elf Level

- Recognition as Silver Sponsor on pre-event mailings, emails and promotional materials
- Recognition as Silver Sponsor:
 - In Leadership Winter Park Alumni E-newsletter with link to company website (900 recipients)
 - Listed on Winter Park Chamber of Commerce website with link to company website (32,000 visitors per month)
 - Logo with link to website will appear in all event E-mails
- 10 complimentary tickets to the breakfast



Table Sponsor(s) – Rudolph Level

- Your company will be recognized as Table Sponsor:
 - On table tent card with company logo prominently displayed
 - Recognition on event “thank you” signage
 - Listed in Leadership Winter Park alumni e-newsletter and event E-mails
- 8 complimentary tickets to the breakfast

2017 Pancake Breakfast Commitment Form



Be a part of Leadership Winter Park's mission to equip and mobilize advanced level leaders and community trustees for Winter Park and our region. Your brand will receive premium exposure among the community's top leaders and influencers. Make your commitment to the future of our region and its change-makers.

Proceeds from the Pancake Breakfast will directly support the Community Education Fund - a fund of the Winter Park Improvement Foundation - to support educational endeavors for youth and adults in Central Florida. All contributions are tax deductible donations and checks may be made out to the Winter Park Improvement Foundation.

Pancake Breakfast Sponsorships:

- <> Santa Claus Sponsor (\$2,000)
- <> Mrs. Claus Sponsor (\$1,000)
- <> Elf Sponsor (\$500)
- <> Rudolph Sponsor (\$250)

Name _____ Date _____

Company _____

Address _____

City _____ State _____ ZIP _____

E-mail _____

Phone _____

An invoice will be sent following receipt of commitment form.

Send completed form to Megan Almasi at malmasi@winterpark.org or (407) 644-7826 (fax)
Any questions: call (407) 644-8281

Thank you for your contribution and support!

Leadership Winter Park

Sponsorship Impact

Leadership Winter Park connects local leaders to opportunities for personal and professional growth. By empowering citizens to lead, we can create increased awareness of community issues and opportunities, inspire action and generate a thriving economy. Sponsors have a unique opportunity to capture the area's top decision makers and leaders who make an impact. Events and programs are aligned to provide maximum value to participants and supporters throughout the year.



PREMIUM EXPOSURE

Reach an engaged class of 45 members and a network of over 850 graduates throughout the Central Florida community



RECURRING RECOGNITION

Increase brand awareness through promotion on a multitude of platforms including website, e-newsletters, social media and print



TARGETED AUDIENCES

Leadership Winter Park participants and graduates comprise the area's business owners and leaders, community change-makers and influencers



BRAND COHESION

Specific brand alignment opportunities linking your business priorities to curriculum elements and events resulting in highly relevant sponsor engagement



IT'S MORE THAN A DOLLAR

In addition to marketing opportunities, each sponsorship aids the mission of lasting impact creating informed and engaged community trustees for Central Florida

To learn more about how sponsorship opportunities can align with your business goals, contact:

Megan Almasi, Sr. Director Programs and Leadership
Winter Park Chamber of Commerce
malmasi@winterpark.org
407-644-8281