

# Class XXVII



**LEADERSHIP** WINTER PARK

2016-2017  
Sponsorship  
Opportunities

A leadership program of the  
**Winter Park Chamber of Commerce**



# Leadership Winter Park Class XXVII Named Scholarship

Over the last 26 years, Leadership Winter Park has graduated more than 800 business professionals. In our 27th year, we look forward to welcoming even more eager and dedicated professionals – some of which are unable to afford the full program tuition. The need is greatest among community non-profit executives and small business owners. Your organization can help by investing in one of our Leadership Winter Park candidates.



## Named Scholarship Donor: \$1,000

- Your name will be recognized at each session day.
- Invitation to attend the Class XXVII Pre-Retreat Reception on September 1, 2016
- Recognition as a scholarship donor on:
  - Leadership Winter Park page of the Chamber's website (32,000 visitors per month)
  - Leadership Winter Park Alumni E-newsletter with business logo for twelve consecutive months (600 recipients)
  - What's Up Wednesday E-newsletter article (2500 recipients)
  - Posting on Winter Park Chamber and Leadership Winter Park social media platforms
- Acknowledgement in the graduation program
- Opportunity to meet the scholarship recipients at a private end-of-the-year lunch

The greatest reward will be seeing one of these class members grow throughout the next year and blossom into a vibrant community leader.

***Deadline for Named Scholarship: August 31, 2016***

# Session Day Sponsorship Opportunities

Nine monthly Leadership Winter Park Sessions (Our Town, Education, Human Services, Health & Wellness, Government, Business & Economy, Arts & Culture, and Sports & Leisure) begin in **September 2016 and run through May 2017**. These sessions offer the participants a behind-the-scene look at and study of the critical issues and challenges facing Winter Park. These individuals will be encouraged to take a leadership role in our community following completion of our nine-month leadership program.



Your sponsorship of a session enables the **Winter Park Chamber of Commerce** to continue offering a quality program to our future leaders.

## Session Day Sponsor: \$1,500 (*Limit one sponsor per session*)

- Recognition as exclusive **Session Day** sponsor on pre-event mailings and promotional materials
- Opportunity to join the class on the sponsor session day and participate in the session activities
- Opportunity to make a 5-minute presentation to the class during lunch
- Company logo on Program Session signage and agenda
- Recognition as **Session Day** sponsor:
  - In Leadership Winter Park Alumni E-newsletter
  - Listed as sponsor on Winter Park Chamber of Commerce website with link to company website
  - Logo with link to website will appear in Leadership Winter Park event E-mails
  - Name will appear in all Session E-mails to class members
- Acknowledgement in program as **Session Day** sponsor at **Leadership Winter Park** graduation luncheon in May.

## Bus Sponsor: \$650

*(Limit one per session not sponsored by Session Day Sponsor)*

- Recognition as **Bus Sponsor** on pre-event mailings and promotional materials
- Company logo on Program Session signage and agenda
- Recognition as **Bus Sponsor** in **Leadership Winter Park** Alumni E-newsletter, Listed as sponsor on annual Winter Park Chamber of Commerce website.

## Lunch Sponsor: \$550

*(Limit one per session not sponsored by Session Day Sponsor)*

- Recognition as **Lunch Sponsor** on pre-event mailings and promotional materials
- Company logo on Program Session signage and agenda
- Recognition as **Lunch Sponsor** in **Leadership Winter Park** Alumni E-newsletter, Listed as sponsor on annual Winter Park Chamber of Commerce website.

## Snack Sponsor: \$100

*(Limit one per session not sponsored by Session Day Sponsor)*

- Recognition as **Snack Sponsor** on pre-event mailings and promotional materials
- Acknowledgement on Program Session signage and agenda

## In-Kind Sponsors (*miscellaneous materials*)

- Recognition as **In-Kind Sponsor** on pre-event mailings and promotional materials
- Acknowledgement on Program Session signage and agenda

**Deadline for Session Sponsorships: 4 weeks prior to each Session**

# Pre-Retreat Cocktail Reception Sponsorship September 1, 2016

The Pre-Retreat Cocktail Reception kicks off Leadership Winter Park Class XXVII as class members have a chance to meet their fellow classmates and alumni in a social setting.



**Location:** Winter Park Welcome Center

## Presenting Sponsor(s): \$500

- Recognition as **Presenting Sponsor** on pre-event mailings and promotional materials
- Company logo on signage
- Recognition as **Presenting Sponsor**:
  - In Leadership Winter Park Alumni E-newsletter with business logo advertisement
  - Listed as sponsor on Winter Park Chamber of Commerce website with link to company website
  - Logo with link to website will appear in Leadership Winter Park event E-mails

## Supporting Sponsor(s): \$250

- Recognition as **Supporting Sponsor** on pre-event mailings and promotional materials
- Your company will be recognized as **Supporting Sponsor**:
  - In Leadership Winter Park Alumni E-newsletter
  - Leadership Winter Park event E-mails
  - Logo on event signage
  - Listed as sponsor on Winter Park Chamber of Commerce website with link to company website

## In-Kind Sponsors: (food, beverages, tents, tables, etc.)

- Your company will be recognized as **In-Kind Sponsor**:
  - In Leadership Winter Park Alumni E-newsletter
  - Leadership Winter Park event E-mails
- Receive 2 complimentary tickets to the event

## **Deadline for Pre-Retreat Sponsorships: August 22, 2016**

*Sponsorships by this deadline will be guaranteed inclusion on electronic invitation sent to current class, inclusion in separate E-invitation sent to all LWP Alumni (approx. 500) week of August 22, inclusion in the Chamber E-newsletter (What's Up Wednesday), and event signage.*

# LWP Oktoberfest & Alumni Social Sponsorship

## October 26, 2016

The newest LWP event is a celebration of the German tradition with beer and wine samplings, festive entertainment and activities. Event proceeds benefit the Winter Park Improvement Foundation, which grants scholarships for youth and adult leadership programs through the LWP Legacy Fund.



**Location:** Winter Park Farmers' Market

### Presenting Sponsor(s): \$1,000

- Recognition as **Presenting Sponsor** on pre-event mailings and promotional materials
- Opportunity to make a 5-minute presentation during the event
- Company logo on signage
- Recognition as **Presenting Sponsor**
  - In Leadership Winter Park Alumni E-Newsletter with company logo
  - Listed as sponsor on Winter Park Chamber of Commerce website with link to company website
  - Logo with link to website will appear in Leadership Winter Park event E-mails
  - Logo on all event signage
- Receive 4 complimentary tickets to the event

### Supporting Sponsor(s): \$500

- Recognition as **Supporting Sponsor** on pre-event mailings and promotional materials
- Your company will be recognized as **Supporting Sponsor**
  - In Leadership Winter Park Alumni E-Newsletter
  - Leadership Winter Park event E-mails
  - Logo on event signage
  - Listed as sponsor on Winter Park Chamber of Commerce website with link to company website
- Receive 2 complimentary tickets to the event

### In-Kind Sponsors: (food, beverages, tents, tables, etc.)

- Your company will be recognized as **In-Kind Sponsor**
  - In Leadership Winter Park Alumni E-Newsletter
  - Leadership Winter Park event E-mails
  - Logo on event signage
- Receive 2 complimentary tickets to the event

**Deadline for Alumni Social Sponsorships: September 23, 2016**

# Pancake Breakfast Sponsorship

## December 3, 2016

Invest in the future of our community by supporting the Winter Park Improvement Foundation in its efforts to develop adult and youth leaders through the Leadership Winter Park program. Participants cultivate essential leadership skills, deliberate community issues and aid local non-profit agencies in projects that leave a lasting impact on Winter Park.



**Proceeds from our event will go directly to the Winter Park Improvement Foundation.**

**Location:** Central Park, Winter Park

### Presenting Sponsor(s) – Santa Claus Level: \$2,000

- Recognition as Presenting Sponsor on pre-event mailings and promotional materials
- Company banner prominently displayed at the Pancake Breakfast
- Company logo included on the Pancake Breakfast tickets, promotional flyers and posters
- Recognition as Presenting Sponsor:
  - In Winter Park Chamber bi-weekly e-newsletter
  - In Leadership Winter Park alumni e-newsletter
  - Listed on Winter Park Chamber of Commerce website with link to company website
  - Logo with link to website will appear in all event E-mails
  - Opportunity to distribute a premium item with company's logo to attendees at breakfast
  - 20 complimentary tickets to the breakfast

### Gold Sponsor(s) – Mrs. Claus Level: \$1,000

- Recognition as Gold Sponsor on pre-event mailings and promotional materials
- Opportunity to choose one of the following promotional options
  - Host an activity area such as face painting, coloring, etc. at event
  - Logo recognition as official sponsor of a food or ticket booth at event
  - Logo on Pancake Breakfast promotional signage at Christmas Parade
- Your company will be recognized as Gold Sponsor
  - In Winter Park Chamber bi-weekly e-newsletter
  - In Leadership Winter Park alumni e-newsletter and event E-mails
  - Logo on all event flyers and posters
  - Logo on yard sign at event
  - 14 complimentary tickets to the breakfast

### Silver Sponsor(s) – Elf Level: \$500

- Recognition as Silver Sponsor on pre-event mailings and promotional materials
- Your company will be recognized as Silver Sponsor
  - In Leadership Winter Park alumni e-newsletter and event E-mails
  - Listed on all event flyers and posters
  - Recognition on event "thank you" signage
  - Logo on yard sign at event
  - 10 complimentary tickets to the breakfast

## Table Sponsor(s) – Rudolph Level: \$250

- Your company will be recognized as Table Sponsor:
  - On table tent card with logo/ company name prominently displayed
  - Recognition on event “thank you” signage
  - Listed in Leadership Winter Park alumni e-newsletter and event E-mails
  - 8 complimentary tickets to the breakfast

Invoices will be E-mailed or mailed. Checks should be made payable to Winter Park Improvement Foundation. Your donations are tax deductible to the full extent of the law.

***Deadline for Pancake Breakfast Sponsorships: November 11, 2016***

## 24<sup>th</sup> Annual Holiday Luncheon Sponsorship December 8, 2016

Each year, current class members and alumni gather for a luncheon to celebrate the spirit of the holidays. A keynote speaker from a local non-profit organization will share how their services make a difference in the community. During the event, toys will also be collected for families at the Winter Park Housing Authority.



**Location:** Winter Park Farmers’ Market

## Presenting Sponsor: \$1,000 (limit one)

- Your company will be recognized as luncheon **Presenting Sponsor** in:
  - All pre-event mailing and promotional materials
  - Luncheon program and program session signage
  - Leadership Winter Park Alumni E-Newsletter
  - Winter Park Chamber website with link to your website (30,000 visitors per month)
  - Event flyers and collateral material
  - Promotion on Leadership Winter Park social media platforms
- Your **corporate logo** or name will be recognized on Human Services session day
- Your company may display your **corporate banner** during the luncheon and distribute promotional material or promotional gift to all attendees.
- **Complimentary corporate table** (8 guests) at event
- 30 second **sponsor message** at the luncheon
- Your company will be included in our **“Corporate Thank You”** at the event

***Deadline for Holiday Luncheon Sponsorship: November 18, 2016***

# 2017 Class XXVII Graduation Luncheon Sponsorship May 18, 2017



The class' diligent work culminates with the Graduation Luncheon. Your sponsorship of the luncheon enables the **Winter Park Chamber of Commerce** to continue to offer the **Leadership Winter Park** program to professionals, business leaders and individuals interested in bettering the community.

**Location:** Rachel D. Murrah Civic Center, Winter Park

## Presenting Sponsor: \$3,000 (limit one)

Your company will be recognized as **Presenting Sponsor** in:

- All media releases
- Winter Park Chamber website with link to company website (32,000 visitors per month)
- Winter Park Chamber "What's Up Wednesday" e-newsletter (2500 recipients)
- Leadership Winter Park e-newsletter (700 recipients)
- Leadership Winter Park event emails
- Event flyers and collateral material
- Your company may display your **corporate banner** during the luncheon and distribute promotional material to all attendees.
- Your company will have the opportunity to present a **30-second sponsor message** at the podium
- **Your company logo** will be shown frequently using big screen technology during the luncheon
- Your company may have a **display table** at the luncheon and have the opportunity to distribute promotional materials to the luncheon guests.
- **Corporate table** for eight guests in a premier location. One company representative is invited to sit at the **Leadership Winter Park** head table with the keynote speaker and recipient of the Winter Park Leadership Award.
- Your company will be included in our "**Corporate Thank You**" at the event.

## Supporting Sponsor: \$1,500

- Your company will be recognized as luncheon **Supporting Sponsor** in:
  - All media releases
  - Leadership Winter Park e-newsletter (700 recipients)
  - Winter Park Chamber website with link to your website (32,000 visitors per month)
  - Winter Park Chamber "What's Up Wednesday" e-newsletter (2500 recipients)
  - Event flyers and collateral material
- Your company may display your **corporate banner** during the luncheon and distribute promotional material to all attendees.
- **Your company logo** will be shown frequently using big screen technology during the luncheon
- **Corporate table** for eight guests in premier location.
- Your company will be included in our "**Corporate Thank You**" at the event

## Table Sponsor: \$350

- Preferred table for eight with company name displayed at table
- Your company will be included in our **corporate sponsor listing** in our luncheon program.

**Deadline for 2017 Graduation Luncheon Sponsorship: March 31, 2017**



# Breakfast Speaker Series Sponsorship

Be a part of Leadership Winter Park's most exciting educational pursuit! Twice annually, Leadership Winter Park graduates and Winter Park Chamber of Commerce Board of Directors and their guests are invited to discover leadership lessons from some of the area's top executives, diplomats and other prominent authorities. Event highlights include a full breakfast, networking and an insightful keynote speaker at an intimate venue in the Winter Park area.

**Dates:** March & September 2017

## Presenting Sponsor: \$2,000 each

*Invest in the full year and save \$1,000 by committing to both for only \$3,000*

### \*Category Exclusivity

- Your company will be recognized as **Presenting Sponsor** in:
  - All media releases
  - Winter Park Chamber website with link to company website (32,000 visitors per month)
  - Winter Park Chamber "What's Up Wednesday" e-newsletter (2500 recipients)
  - Leadership Winter Park event E-mails and e-newsletter (600 recipients)
  - Event flyers and collateral material
- Your company may display your **corporate banner** during the breakfast and distribute promotional material to all attendees.
- Your company will have the opportunity to present a **one minute sponsor message** at the podium
- **Your company logo** will be shown during guest arrival and exit on screen projector during the breakfast.
- Your company may have a **display table** at the breakfast and have the opportunity to distribute promotional materials to the guests.
- **One corporate table** of eight guests each in a premier location. One company representative is invited to sit at the **Leadership Winter Park** head table with the keynote speaker.
- Your company will be included in our "**Corporate Thank You**" at the event.

## Supporting Sponsor: \$1,500 each

*Invest in the full year and save \$500 by committing to both for only \$2,000*

- Your company will be recognized as luncheon **Supporting Sponsor** in:
  - All media releases
  - Winter Park Chamber website with link to your website (30,000 visitors per month)
  - Leadership Winter Park event E-mails e-newsletter (600 recipients)
  - Event flyers and collateral material
- Your company may display your **corporate banner** during the luncheon and distribute promotional material to all attendees.
- **Your company logo** will be shown frequently using big screen technology during the luncheon
- **Corporate table** for eight guests in premier location.
- Your company will be included in our "**Corporate Thank You**" at the event

## Table Sponsor: \$250

- Preferred table for eight with company name displayed at table
- Your company will be included in our **corporate sponsor listing** on screen projector during guest arrival and exit at the breakfast.
- Your company will be included in our "**Corporate Thank You**" at the event.

**Deadline for 2017 Breakfast Series Sponsorship: Dec. 16, 2016**

# Youth Leaders Sponsorship

## June 19 - 23, 2017 (session 1)

## July 17 - 21, 2017 (session 2)



### Bus Sponsor(s): \$3,000 per session

Transportation is a critical need for our Youth Leaders in order for our students to travel to various venues throughout the community. We are in need of a bus that will transport up to 30 individuals (or 2 buses) FOUR days of each session (Mon. - Thurs.) This sponsorship can be as an In-Kind or Monetary Investment.

- Your company will be recognized as **Bus Sponsor** in:
  - Winter Park Chamber website with link to your website (32,000 visitors per month)
  - Winter Park Chamber "What's Up Wednesday" e-newsletter (2500 recipients)
  - Leadership Winter Park session E-mails
  - Event flyers and collateral material
  - Leadership Winter Park Alumni E-newsletter with company logo
  - Session Graduation Program
- Your company may display your corporate banner during the Session Graduation and distribute promotional materials to all attendees.
- Your company will be included in our "Corporate Thank You" at the event.
- 4 complimentary tickets to the Session Graduation

### Lunch Sponsor(s): \$300 or In-Kind per session day

Lunch is served on 4 days of each Session. We are in need of lunch sponsors to provide In-Kind sponsorship or a Monetary Investment for approximately 30 individuals.

- Recognition as **Lunch Sponsor** on pre-event mailings and promotional materials
- Your company will be recognized as **Lunch Sponsor**:
  - In Leadership Winter Park Alumni E-newsletter
  - Leadership Winter Park event E-mails
  - Logo on event signage
  - Listed as sponsor on Winter Park Chamber of Commerce website with link to company website

### Graduation Lunch Sponsor: \$1,500 or In-Kind per session day

Graduation lunch is held on Friday of each Session. We are in need of a lunch sponsor to provide In-Kind sponsorship or a Monetary Investment for approximately 75 individuals.

- Recognition as **Graduation Sponsor** on pre-event mailings and promotional materials
- Your company will be recognized as **Graduation Sponsor**:
  - In Leadership Winter Park Alumni E-newsletter
  - Leadership Winter Park event E-mails
  - Logo on event signage
  - Listed as sponsor on Winter Park Chamber of Commerce website with link to company website
- Your company may display your corporate banner during the Session Graduation and distribute promotional materials to all attendees.
- Your company will have the opportunity to present a **30-second sponsor message** at the podium
- Your company will be included in our "Corporate Thank You" at the event.
- 2 complimentary tickets to the Session Graduation

**Deadline for 2016 Youth Leaders Sponsorship: May 19, 2017**

# Sponsorship Commitment

As a Leadership Winter Park sponsor, you have the opportunity to network with and share in the success of our future adult and youth leaders. ***Your financial contribution is tax deductible for events that benefit the Winter Park Improvement Foundation.***

***Please sign me up for the following Leadership Winter Park Sponsorship(s):***

## LEADERSHIP WINTER PARK NAMED SCHOLARSHIP

- Candidate Scholarship (\$1,000)

## SESSION DAY SPONSORSHIP

- |  |               |  |               |
|--|---------------|--|---------------|
| <input type="checkbox"/> Our Town:         | Oct. 13, 2016 | <input type="checkbox"/> Government:         | Feb. 9, 2017  |
| <input type="checkbox"/> Education:        | Nov. 10, 2016 | <input type="checkbox"/> Business & Economy: | Mar. 9, 2017  |
| <input type="checkbox"/> Human Services:   | Dec. 8, 2016  | <input type="checkbox"/> Arts & Culture:     | Apr. 13, 2017 |
| <input type="checkbox"/> Health & Wellness | Jan. 12, 2017 | <input type="checkbox"/> Sports & Leisure:   | May 11, 2017  |
- 
- Session Day Sponsor (\$1,500 – limit one per session)
  - Bus Sponsor (\$650 – limit one per session not sponsored by Session Day Sponsor)
  - Lunch Sponsor (\$550 – limit one per session not sponsored by Session Day Sponsor)
  - In-Kind Sponsor Indicate preferred donated item \_\_\_\_\_

## 2016 PRE-RETREAT COCKTAIL RECEPTION SPONSORSHIP (September 1, 2016)

- Presenting Sponsor (\$500)
- Supporting Sponsor (\$250)
- In-Kind Sponsor Indicate preferred donated item \_\_\_\_\_

## 2016 LWP OKTOBERFEST & ALUMNI SOCIAL (October 26, 2016)

- Presenting Sponsor (\$1000)
- Supporting Sponsor (\$500)
- In-Kind Sponsor Indicate preferred donated item \_\_\_\_\_

## 2016 PANCAKE BREAKFAST SPONSORSHIP (December 3, 2016)

- Presenting (Santa Claus) Sponsor (\$1,000)
- Supporting (Elf) Sponsor (\$500)
- Table (Rudolph) Sponsor (\$250)

## 2016 HOLIDAY LUNCHEON SPONSORSHIP (December 8, 2016)

- Presenting Sponsor (\$1,000)

## 2017 CLASS XXVII GRADUATION LUNCHEON SPONSORSHIP (May 18, 2017)

- Presenting Sponsor (\$3,000)
- Supporting Sponsor (\$1,500)
- Table Sponsor (\$350)

## 2017 BREAKFAST SPEAKER SERIES SPONSORSHIP (March & September 2017)

- Presenting Sponsor (\$2,000 each)
- Presenting Sponsor (\$3,000 annual)
- Supporting Sponsor (\$1,500 each)
- Supporting Sponsor (\$2,000 annual)

## YOUTH LEADERS SESSIONS (June 19 - 23, 2017 & July 17 - 21, 2017)

- Bus Sponsor (\$3,000)
- Lunch Sponsor (\$300)
- Graduation Lunch Sponsor (\$1500)
- In-Kind Sponsor Indicate preferred donated item \_\_\_\_\_

Circle one: June Session    July Session

# Sponsorship Commitment

Name \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

An invoice will be sent following receipt of commitment form.

Fax completed form to **Megan Almasi** at (407) 644-7826 OR  
**Email:** [malmasi@winterpark.org](mailto:malmasi@winterpark.org) **Any questions:** call (407) 644-8281