



Thank you for your interest in joining the Park Avenue Merchants Association.

In addition to Winter Park Chamber of Commerce member benefits, Park Avenue merchants pool additional membership dollars into a collective fund to promote the central business district. This enhanced membership through the Park Avenue Merchants Association provides members with the following benefits and opportunities.

Promotional & Special Event Opportunities:

- Highlighted exposure on **ExperienceParkAvenue.com** (5,000 unique visitors per month)
- Highlighted exposure in Park Avenue **brochure** (80,000 circulation)
- Member-only holiday **brochure** including store hours (20,000 circulation)
- Special **cooperative advertising rates** with local/regional publications (Where GuestBook, Orlando Magazine, Winter Park Magazine, Visit Orlando and more)
- Events and news promoted via Park Avenue specific **social media** (Facebook & Twitter)
- Inclusion under PAMA permit for three **sidewalk sales** (\$600 savings per year)
- Exclusive event participation including **Sip & Stroll** and **Park Avenue Fashion Week**
- Special events campaigns for Park Avenue including **Pink Out, Buy Local, Paint Out** and **Small Business Saturday**
- PAMA **window clings** with website and QR code

Additional Membership Benefits:

- Use **PAMA** membership to promote your business and build relationships with your neighbors
- **Advocacy** on issues important to central business district including code enforcement and CRA support
- Up-to-date information important to your business including community events, Rollins College events, city news, street closures, and more via the **Merchant Minute**
- Be **top of mind** at the Winter Park Chamber of Commerce and Welcome Center

Join **PAMA** today for as low as **\$525***!

Please call **407-644-8281** for more information or visit **www.winterpark.org**

*Ask about **Fair Share Investment**,
including **discounted rates** for mid-year memberships.

