



GET THE MOST VALUE

The Winter Park Chamber of Commerce wants to help you garner value from your membership. This short checklist will help us determine how you can become more involved and truly benefit from your membership.

HAVE YOU...

- Entered news, events and social media promotions on our website for our newsletter, What's Up Wednesday?
- Updated your company profile with services offered and employee listings?
- Posted member to member discounts or job opportunities on our website?
- Ordered an e-blast to all of our contacts promoting an event or offer from your company?
- Joined a committee?
- Discussed sponsorship opportunities with your membership representative?
- Displayed our logo in your window or explained to customers that you are a chamber member?

DID YOU KNOW?

- Company membership in the Winter Park Chamber of Commerce includes all employees that you list in our directory; that means your employees can use our member discounted rates for events!
- We offer various marketing opportunities and specific sponsorships that connect your business with your target audience!
- When a business is a Chamber Member, it achieves a 73% increase in Consumer Awareness and Consumers are 80% more likely to purchase goods/services from the company in the future.*

**TO LEARN MORE ABOUT THESE BENEFITS,
CONTACT THE MEMBERSHIP TEAM AT
MEMBERSHIP@WINTERPARK.ORG**
